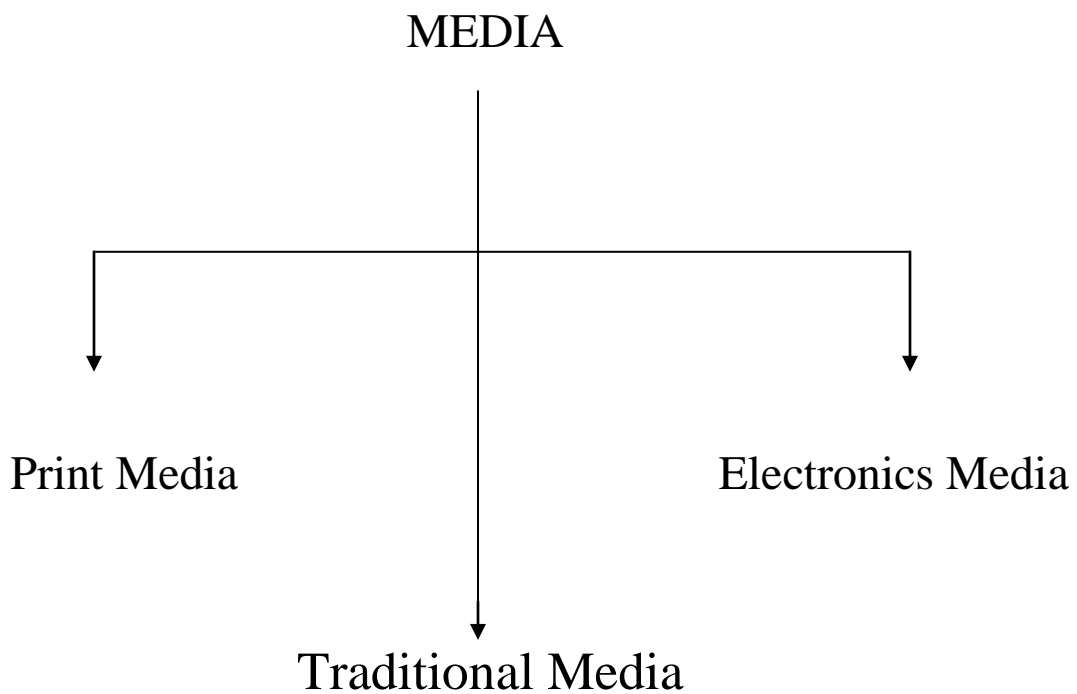


Bangladesh Manobadhikar Sangbadik Forum-BMSF

Program: Media Advocacy on HIV/AIDS & Human Rights

Role of Media to Promote and Protect Rights of the vulnerable groups



Role of Media

Creating Awareness of everyone's risks of Contracting HIV

Increasing Knowledge about how the Virus is and is not spread

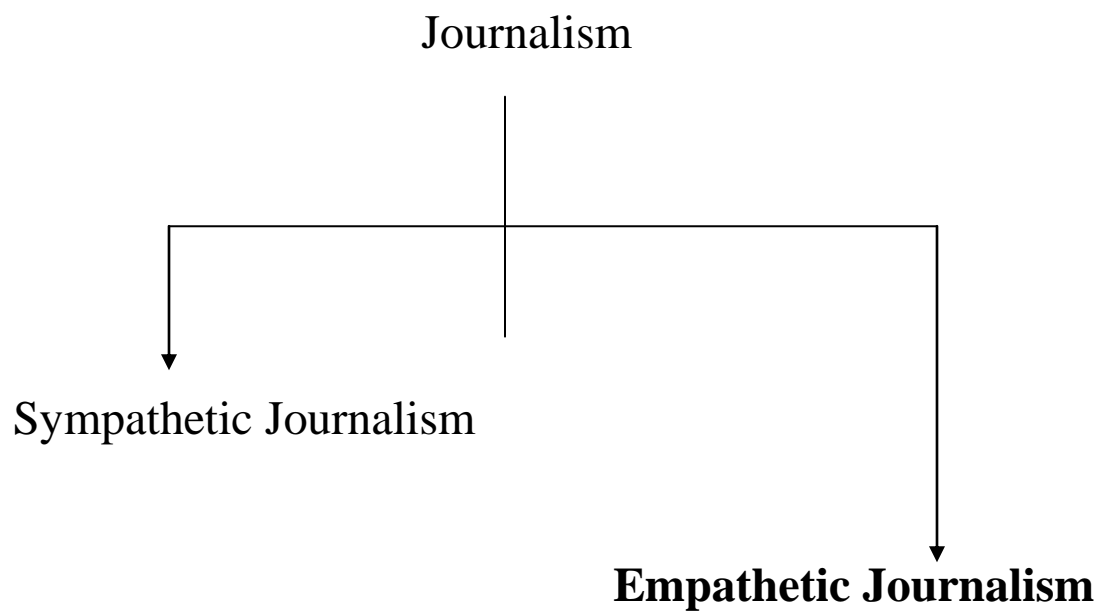
Developing understanding of the underlying causes and consequences of the epidemic

Creating a Supportive Environment in which people with HIV and AIDS can live in dignity with full protection of their Human Rights

Advocating appropriate individual and community responses to the problem

Responsibilities of Media

- 01) Being Accurate
- 02) Respecting Privacy
- 03) Being Relevant
- 04) Avoiding Sensationalism



Empathetic Journalism: Role of Print Media

- 01) Positive & Responsive Reporting**
- 02) Emphatically Feature/Article/Case Study
- 03) Emphatically Editorial/Sub- Editorial**
- 04) Positively Letter Published**
- 05) Create Public Opinion**
- 06) Message Disseminations/Interview**

Role of Electronics Media

- 01) Produced and Telecast Feature/ Drama/Talk Show**
- 02) Arrange and Telecast Discussion**
- 03) Telecast Expert/GO/NGO's Opinion**
- 04) Interview Civil Society/ Human Rights Activist/Intellectual/ Star Personality**
- 05) Positive Coverage**
- 06) Message Disseminations**

Rights of Vulnerable Groups

- 01) Liberty**
- 02) Freedom of Movement**
- 03) Equal Protection of Law**
- 04) Privacy**
- 05) Self Determination**
- 06) Rights to Marry**
- 07) Rights to Health Care**
- 08) Shelter/ Housing Rights**
- 09) Rights to Education**
- 10) Rights to Work**
- 11) Ensure Social Security**

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